**Dairy Challenge Supporter Stan Bird Passes Away**

Stanley E. Bird, a founding member of the Dairy Challenge and leader in the dairy industry recently passed away.

Stan’s energetic personality, visionary outlook and passion for the dairy industry resulted in his valued contributions to many key dairy programs and initiatives over the years across the country. Among these were the Dairy Challenge, which reflected Stan’s dedication to young people in the dairy industry. Stan was a member of the original Board of Directors for the North American Intercollegiate Dairy Challenge (NAIDC).

Fellow Dairy Challenge supporter Linda Hodorff of Second Look Holsteins LLC and Broken Bow Dairy LLC shared, “Stan was involved during the initial discussions about the formation of the Dairy Challenge and played a critical role in gaining industry support in the early years, including sourcing many sponsors and acquiring media coverage. He had many connections and was highly respected in the industry. His work was instrumental in building the foundation of the Dairy Challenge.”

NAIDC would like to thank Stan's family for their memorial donation to Dairy Challenge, commemorating Stan's legacy of leadership in dairy youth and industry programs. The Dairy Challenge has lost a great supporter and industry leader. We will miss Stan, and forever remember his great work. Our thoughts and prayers are with his family.

To read more about Stan Bird, visit the links below.

<http://www.agrimarketing.com/s/91690>

<http://www.millermartinfh.com/obits/obituary.php?id=501602>